Our family listens to 90.7 (K-LOVE) 90% of the time and receives enormous local and national benefit from the service and its programming. If replaced by another station, we would be even more vocal about the wrongfulness of that decision. Our neighborhood is influenced significantly by the positive programming K-LOVE offers—it is unique and important to our local quality of life. K-Love offers both integrity of service and unequaled programming which balances the other offerings on the air.